

# Nguyễn Toàn Thắng

Product Designer

[thangnguyentoan.me](http://thangnguyentoan.me)

☎ (+84) 94 106-2589

✉ [thangnt.4411@gmail.com](mailto:thangnt.4411@gmail.com)

in [linkedin.com/in/thangnguyentoan](https://linkedin.com/in/thangnguyentoan)

---

## WORK EXPERIENCE

**FPT IS | Product Designer** | April 2024 – Present

Led the design of the core ERP software for Dat Xanh Group, massive amounts of real estate data and turning it into simple daily workflows for their staff.

- Designed three core CRM modules for real estate: Sales, Cost of Sales, and Reporting system.
- Achieved a **90%** task completion rate during User Acceptance Testing (UAT) based on test case.
- Designed and maintained design system libraries, improving developer efficiency.
- Mentored and guided junior designers, ensuring high-quality output and consistency across project modules.

**Freelancer | Product Builder** | May 2022 – Present

Support early-stage startups by conducting research and design to help them complete MVPs and validate ideas as quickly as possible.

- Conducted competitor analysis, user interviews, and surveys to clarify and validate product roadmaps and value propositions.
- Designed and applied multiple usability studies to ensure MVP launch with high user engagement and a minimum 70% task completion rate on first attempt.
- Managed product backlogs and aligned engineering efforts to ensure accurate design implementation.
- Established agile culture and workflows for the team, improving productivity and collaboration.
- **Featured clients:** Onteractive, SingSing, CleverLaunch.

**One Mount Group - OneHousing | Product Designer** | Sep 2020 – Mar 2022

Led the design for the Onehousing.vn platform and the myHome mini-app within the VinID (OneU) ecosystem.

- Designed two core modules: a real estate search for end customers and a property valuation system.
- Contributed to onboarding **65,000+** users and achieving **10,000 MAU** through optimized onboarding and search experiences.

**Onteractive | UX Researcher & Product Designer** | Feb 2019 – Dec 2019  
Joined Onteractive, an agency strongly focused on customer experience, as a core member.

- Conducted in-depth research on the Usability Testing Process Service. Originally founded as Olabs UX Audit
- Delivered Heuristic Evaluations, Usability Testing, and UI/UX Design services for the clients.
- **Featured clients:** Gempages, VNPT Pay, Rikkeisoft.

## CORE SKILLS

- **Product Design:** User research, interaction design, business acumen, visual design.
- **Tools:** Figma, FigJam, Adobe Creative Suite, Jira, Confluence, Stitch, Claude Code.